

# Become a Board Champion

In 1887 John A. Mitchell, the original editor of Life magazine, raised \$800 to send 266 New York City children to the newly organized Life Fresh Air Farm in Branchville, Connecticut. Throughout our evolution from Life's Fresh Air Farm, to Life's Camps, to current day Trail Blazers, we continue to be guided by the same vision and mission: to help young people grow within by going outside. We create and provide programs and opportunities to develop critical life skills through outdoor experiences and outdoor programs, accessible to all, that equip and empower youth to lead productive lives.

Each of our programs addresses an essential need for every-day New York families: our exciting summer overnight and day camp adventures bring summer camp within reach for everyone, ensuring that all young people have safe and exhilarating opportunities to grow during the summer months; our affordable after school programs bring much needed play to the school environment, helping young people develop essential social emotional skills through play, collaboration and daily science experiments. Our programs are designed to instill the values of caring, cooperating, sharing and settling differences peacefully; the proper use of nature and its resources; the benefits of simple, self-sufficient lifestyles – along with a sense of worth; the joy of effort; and the knowledge that all individuals are empowered to make life good for themselves and those around them.

## BY THE NUMBERS

30,000



6



90



4.5M



200

Number of youth served since 1887

Number of programs: 2 camps, after school, recess, leadership and conference

Percentage of children who show statistically-significant personal growth

Size of operational budget for FY2023

Number of staff making a difference

## BE A BOARD CHAMPION

Trail Blazers is in an exciting period of growth, expanding our portfolio of summer and year-round programs to engage over 2000 children each year. As a growing organization with ambitions to be a best in class youth organization, Trail Blazers looks to diversify its leadership structure to maximize a wide range of ability, skillsets and capacities in order to meet the objectives set out in the Strategic Plan. As a member of our Champion Board, you have the opportunity to participate at an entry level, with opportunities to grow your engagement over time. Volunteer participation is required for Board Champions.

## CHAMPION RESPONSIBILITIES

### FUNDRAISING and NETWORKING

A give of \$1000 annually.

### PERKS

Listed on letterhead and website; featured on social media, invites to fundraising events, annual Patron event

### TERMS and PARTICIPATION

3-year commitment, board meetings and committees optional and not required.

Participate in 1 volunteer event per year

Service on Trail Blazers' Board of Directors is without remuneration.

## INTERESTED?

Please visit our website at [www.trailblazers.org](http://www.trailblazers.org) for detailed descriptions of our programs, reach and impact.

If you are interested in discussing becoming a Board Champion at Trail Blazers, please contact Riel Peerbooms at [rpeerbooms@trailblazers.org](mailto:rpeerbooms@trailblazers.org).

